

BEST PLASTIC SURGEON

2013 EDITORIAL'S CHOICE WINNER



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DR. SAM GERSHENBAUM

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Need a new nose? Better boobs? Bigger booty? "If you're looking to take your body to the next level with surgical mastery," the Aventura Center for Cosmetic Surgery advises, "Dr. G can get you there!" Born in New Jersey, educated at the University of Miami, and doctored up at the Philadelphia College of Osteopathic Medicine, Sam Gershenbaum is a self-described perfectionist whose workweeks are chockablock with rhinoplasties, breast augmentations (AKA BAMs), and Brazilian butt lifts — not to mention Miami's more niche procedures like calf implants, fat grafts, and labiaplasties. And yes, he's also dabbled in reality TV and given away boob jobs at

South Beach megaclubs while amassing a fine collection of SUVs and speedboats. But Doc Gershenbaum isn't in the plastic surgery game just for the fame and fortune. Every time he takes his scalpel to patients like *Playboy* centerfold Kimberly Holland, Tami "Miss Maxim 2006" Donaldson, and hall-of-fame bodybuilder Richard Gaspari, it's because he wants to make this world a more beautiful place. "My work is about empowerment," Dr. G once philosophized in a letter to *Haute Living* magazine. "I don't just want my patients to look better; I want them to be all they can be."

